

HOW YOU
CAN SUPPORT
THE WORLD
OF CHANGE
MAKERS



ASHOKA

Ashoka is a great global organization, built on a brilliant idea. It picks up social innovators when they themselves don't know what great changes they can bring. That's the stage when budding innovators need the support most. Ashoka helps pool local innovations into global solutions.

– Muhammad Yunus, Founder of Grameen Bank

ABOUT ASHOKA

Ashoka is the world's leading organization for social entrepreneurship and changemaking. Bill Drayton founded Ashoka in 1980, based on the idea that the most powerful force for good in the world is the leading social entrepreneur: a person driven by an innovative idea to solve a pressing social problem. Over the past 30 years, Ashoka has elected 3,000 leading social entrepreneurs as Ashoka Fellows, providing them with living stipends, professional support, and access to a global network of peers in 75 countries. In addition to supporting leading social entrepreneurs, Ashoka works with young people, institutions, companies, and individuals to multiply the number of changemakers.

Ashoka envisions an Everyone a Changemaker world—a world that responds quickly and effectively to social challenges, and where each individual has the freedom, confidence and societal support to address any social problem and drive change.

Ashoka Scandinavia opened its base office in Stockholm in 2012.

Ashoka is a world-class organization, internationally renowned for its pioneering work in the field of social entrepreneurship

*– Jeff Skoll, Founder of the Skoll Foundation
and First President of Ebay*

Ashoka is Independent

As a non-governmental organization, Ashoka is politically and religiously independent and does not accept public funding. By partnering with Ashoka you are able to support leading social entrepreneurs and build a more competitive citizen sector across the world. We team up with individuals, companies and foundations that share our commitment to changing the world.

Ashoka only partners with organizations, companies and individuals with high ethical standards that share our believe in social innovation. Ashoka is a non-profit organization.

WHY SUPPORT ASHOKA?

Proven Impact

Exclusive engagement with a portfolio of proven solutions relevant to your company's expertise. 89% of Ashoka Fellows have their idea replicated by independent organizations within 5 years, and 83% of Fellows have changed a system at a national level in at least one way within 10 years of their election.

Brand

Associate your company with Ashoka's global brand, built on our relationships with global leaders, and our position as the first and largest network of social entrepreneurs in the world. Ashoka operates in 74 countries, and has influenced the field of social entrepreneurship for 31 years.

Talent

Offer select staff opportunities to engage with innovative solutions by lending their expertise and knowledge through pro-bono support, volunteering in the community, and through participation at events.

Knowledge

Track emerging trends and learn about cutting edge innovations developed by the world's leading social entrepreneurs at the forefront of their fields.

When we do business with organisations such as the UN, the Ashoka Fellowship represents a proof that we have a viable business model and apply fair standards.

– Anders Wilhelmson, Peepoople, Ashoka Fellow

HOW YOU CAN SUPPORT US

Four ways to support Ashoka:

1. Join Ashoka Support Network (ASN)
2. Be a Corporate Partner
3. Become an Ashoka Investor
4. Make a donation

Ashoka believes that each partnership is unique and that every contribution counts. In this folder we present some ways for you to support our work and we are open to customize a option so it will fit your engagement.

The Ashoka concept of utilizing the worldwide Ashoka network to efficiently cross-pollinate new solutions and ideas on social entrepreneurship, is the most compelling and meaningful I have come across.

– Jacob Meldgaard, CEO TORM and Scandinavian ASN member

I. JOIN ASHOKA SUPPORT NETWORK (ASN) 10 000 EURO PER YEAR FOR 3 YEARS

Joining ASN is an opportunity to give back to society in terms of skills and experience. The Ashoka Support Network (ASN) is a global community of 350+ successful business people who share our understanding that entrepreneurs are the primary engines for economic and social development. ASN members are business entrepreneurs, top executives, investment bankers, venture capitalists and consultants who want to change the world by merging business with social impact.

Exclusive ASN Opportunities

- Exclusive access to Ashoka's global network of social entrepreneurs, including the possibility to be in advisory boards, participate in workshops and one-on-one mentoring of Fellows.
- Participate in global events with likeminded people across Scandinavia and globally through Ashoka's robust network.
- Become a part of a network of successful businesspeople that are leveraged to develop new ideas in either social entrepreneurship or business.
- Exposure of brand/name on our website and annual report.
- Exclusive banner to place on website and printed materials.

There are three reasons why we have chosen to join Ashoka's Support Network. First, to give business advice on things that contributes to the greater good. Second, to meet like-minded business leaders. Finally, Ashoka acts with integrity and you are free to spend as much, or little, time as you like.

– ASN member, UK

2. CORPORATE PARTNER FROM 60 000 EURO PER YEAR FOR 3 YEARS

Becoming a corporate partner is an opportunity for your company or organization to take a bigger part in Ashoka and our Scandinavian network.

Exclusive Corporate Partner Opportunities

- All donations above 60 000 EURO/year can be allocated to the program of your choice.
- Exposure of brand (logo and name) on our website, annual report, brochures & newsletter.
- Exclusive Corporate Partner banner to place on your website and printed material.
- Invitation to exclusive Ashoka events in Scandinavia.
- Invitation to Ashoka global events, conferences and community meetings.
- Ashoka staff and/or Fellows can come to speak at your events 2/year.
- Diploma and material to share with employees.

The most value I gained from Ashoka in the past year was how Ashoka can highlight Noen's possibilities and create time additions for Noen through probono partnerships.

– Heidi Wang, Noen, Ashoka Fellow

3. ASHOKA INVESTOR FROM 350 000 EURO

Investors get the opportunity to co-create and launch new programs with Ashoka, for example Young Changemaker Program – a program to source and support young leading social entrepreneurs. Another common way to be an Investor is to enable us to elect and support new Ashoka Fellows in a specific field of work.

Exclusive Investor Opportunities

Together with our main investors we tailor a program for staff involvement, knowledge sharing and co-branding. The program includes the following opportunities:

- Exposure of brand (logo and name) centrally on our website, annual report, brochures & newsletter.
- Exclusive “main investors” banner to place on your website and printed material.
- Invitation to exclusive Ashoka events in Scandinavia.
- Invitation to Ashoka global events, conferences and community meetings.
- Ashoka staff and/or Fellows can come to speak at your events.
- Diploma and material to share with employees.
- Possibilities for you as an investor to go on learning journeys to other Ashoka offices and Fellows around the world.

4. MAKE A DONATION

All contributions are important. Companies, organizations and individuals are welcome to support Ashoka with a monetary donation.

Exclusive Opportunities - Minimum 5 000 EURO

- Exposure of brand name on our website and annual report.
- Diploma and material to share with employees.
- Invitation to exclusive Ashoka events in Scandinavia.

The engaged global community of social entrepreneurs that Ashoka has fostered helps each one of them to have more impact than would have been possible individually.

– Pierre Omidyar, founder of E-bay

3000 LEADING SOCIAL ENTREPRENEURS

For 30 years Ashoka has elected over 3000 Ashoka Fellows, providing them with living stipends, professional support and access to a global network in more than 70 countries.

Through a rigorous search and selection process, Ashoka are looking for those innovative visionaries who have founded organizations based on new ideas with potential to change societal problems at a systems level. Since 2009 Ashoka has elected 16 Ashoka Fellows in Scandinavia.



Heidi Wang: Noen, Ashoka Fellow Norway

Within the next ten years, the number of elderly people in Norway will double. With this older population comes a dramatic increase in the ailments that arise with aging, particularly dementia. Heidi is building a new resource in society for people with dementia that combines an emphasis on early diagnosis and prevention, focusing on what remains rather than what they have lost. Heidi receives a three year living stipend, has connected to Ashoka's global network including pro-bono partners McKinsey for strategy, Geelmuyden-Kiese for PR and Boehringer Ingelheim. Heidi works closely with ASN in Norway, several serving on Noen's Board.



Thorkil Sonne: Specialisterne, Ashoka Fellow Denmark

People diagnosed with autism often end up alienated from the labor market and other societal platforms. Thorkil is turning the handicaps of autism into a competitive advantage in business, and opening up new opportunities for autistic adults. He has created a consultancy company, Specialisterne, which assesses and employs high-functioning autistic adults and uses their special skills to provide services like software testing, data registration and logistics. Specialisterne receives legal help from Ashoka's partner in Denmark; Kromann Reumert and from many Ashoka staff and supporters around the world. Ashoka's ASN have been influential in his scaling efforts globally. Thorkil has received financial support from Ashoka.

WHO ENABLES US TO CREATE CHANGE?

Ashoka Scandinavia Support Network

Mr. Gunnar Asp
Mr. Jan-Olof Backman
Mr. Gustav Bard
Mr. Peter Weiderman
Mr. Per-Olof Söderberg
Mr. Fredrik Strömholm
Mr. Lennart Grebelius
Mr. Kurt Jofs
Mrs. Ingrid Stange
Mr. Odd Hansen
Mr. Tharald Nustad
Mr. Jarle Erik Sandvik
Mr. Arne Medlien
Mr. Harald Norvik
Mr. Anders Eckhoff
Mr. Jacob Meldgaard
Mr. Bill Hoover
Mr. Lars Soderqvist
Mr. Andreas Enger

Investors in Scandinavia

Hugo Stenbecks Stiftelse
Boehringer Ingelheim
AF Jochnick Foundation
Mr. Conni Jonsson
Ferd
Accenture
Ben & Jerry's
The LEGO Foundation
Ekskäret Foundation

Strategic Partners in Scandinavia

Vinge
Deloitte
McKinsey & Company
Kromann Reumert
Women Executive Search
Geelmuyden.Kiese
Radolfo

Ashoka provides me with an opportunity to support social entrepreneurs, allowing me to use some of my professional experience in new settings in society

– Fredrik Strömholm, ASN member since 2009

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